

Events/Activities Report
Indian Lake Town Board
April 7, 2016
Reported by Vonnie Liddle

Hamilton County Bicentennial – Attended meeting in Lake Pleasant. The county historian shared proofs of posters and postcards that have been distributed throughout the county. I contacted the school, churches, fire departments and the theater regarding the bell ringing on April 12th. The school will be holding a ceremony for the grade school and the theater will be open as the public gathering place for the ceremony. Bells will be rung throughout the county at 11:00 am on April 12th. There will also be a ceremony in Lake Pleasant on the County Court House steps. The Board of Supervisors and other politicians will be attending, and there will be refreshments and tours available. I have loaned out our tents to the County. And I will be helping during the event.

St. Patrick's Celebration Weekend – Distributed posters and brochures to local businesses. Parade; this year's PARP theme was Reading is Out of this World. The school band, grades pre-k through 5, ILVFD and ILVAC participated. Volleyball Tournament; 5 teams participated. 2 from Speculator, 1 from Schroon Lake and 1 from Indian Lake. One of the Speculator teams were the winners. Proceeds went to Community Action. Irish Road Bowling; 67 teams participate, the largest to date. \$1190. went to Team Cameron and \$245. went to the Wounded Warrior Project. Mutt Strut; 10 dogs participated.

St. Patrick's Dance – Arranged for the school to use the town van to transport students to the dance in Minerva.

Community Calendars – Created, printed, folded and distributed April calendars.

Community Pride Day – Coordinated with the school for tee shirts. Contacted and recruited businesses for sponsorship. Sent information to Community Pride Day coordinator, Adele Burnet, Inlet Tourism Director.

Great Adirondack Garage Sale – Attended meeting in Long Lake. Plans are moving forward with the website, downloadable map and listings. This event has grown out of collaboration between Indian Lake, Long Lake, Inlet and Old Forge. It now includes Malone, Paul Smiths, Lake Clear, Tupper Lake, Piercefield, Cranberry Lake, Newcomb and Speculator. ROOST is marketing the event. I have been invited to present this event at the APA Local Government Day in Lake Placid on April 14th. If you have any questions regarding this event just stop in to see me, or give me a call. GAGS will take place May 27 – 29. www.greatadirondackgaragesale.com

Citizen of the Year – Sent out letters to organizations for nominations. Created advertisements and posters.

Adirondack Challenge – Attended organizational meeting for this year's event. The Adirondack Challenge Festival will take place on July 17th.

Meeting Attended – Town Board, ILCS PTSO, Four Rivers Alliance, Hamilton County Bicentennial.

Upcoming Events – April 12, Hamilton County Bicentennial Kick-Off – Lake Pleasant, May 1, May Day Celebration – Byron Park. May 4, Community Pride Day.

Month of March 2016
Mechanic's Report
Reported by Bill Wells

Shortened chain on #185 sander.

Took plow and wing off #183 with Greg.

Serviced 3310 tractor.

Fixed wheels on torch cart.

Put new wafers on tow behind broom.

Made up hydraulic hoses for pick up broom.

Took broken parts off 3320 snow blower.

Changed hydraulic fluid and filters on 3320.

Put key switch in TC45 tractor.

Put new sprocket and chain on tow broom.

Pulled fuel tank off TC45 and cleaned.

Put plow and broom on TC45.

Put new ball joints on Dodge pickup.

Town of Indian Lake water and wastewater

Report for March 2016

Daily test were completed at all plant.

Monthly samples required by DEC and DOH were submitted to the lab in Glens Falls.

We helped the maintenance staff at school with their water break.

Service leaks were dug up and repaired on Pashley, Pelon, Bennett and Cedar River Roads.

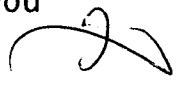
The NYS Dept. of labor did our inspection and said all is GOOD.

A air leak was repaired down inside the wastewater digester.

The wastewater force main was repaired again.

A wastewater lateral had to be dug up and repaired on ST.RT.30

Thank-you



KEVIN I KING

Kevin I King/water and wastewater superintendent

TOWN OF INDIAN LAKE HIGHWAY DEPARTMENT

APRIL 2016

Sweeping has started on various roads around the village. Of course as soon as we started, it has started snowing again. We have used our pickup broom in places where the sand is the heaviest and it seems to work very well.

Work has been done in our Chain Lakes Pit. We have probably found enough sand to get us through another year without having to buy any. The metal pile has been cleaned up and moved across the road. It has a dirt berm around it so hopefully it won't get spread all over. An area has been readied to set up the portable blacktop plant so that it can load directly into the trucks.

Several snow storms and freezing rainstorms were taken care of.

Roads are still posted, as many of the roads are still very soft.

Machinery maintenance has been done preparing some of our equipment that is used during summer projects.

Several strong windstorms have happened in the last month. Trees were cleared from the roads as needed.

Stone was added to several mud holes on Lower Stanton Road caused by our new waterline installation last summer. As well as one on Pashley Road caused by a slow waterline leak.

Thank you

Jamie Roblee

Town Highway Superintendent

2016

AGREEMENT FOR SERVICES: QUARTERLY REPORT FROM INDIAN LAKE CHAMBER OF COMMERCE AND THE TOWN OF INDIAN LAKE

ACTIVITIES FROM LAST QUARTER (January-March)

Please note: The following information explains Chamber operations above and beyond the daily interaction with visitors in the office and via email and phone.

January:

- January was a very slow month due to lack of winter weather to support winter activities. Sherry Williams resigned as Treasurer. Bob Armstrong assumed the Treasurer position. Lenny Carbonara joined as board member at large.
- New goals for 2016= 1. Add a new fundraising event – Rubber Duck Race. Information still in planning stages. 2. Develop an overall advertising campaign with media venues for the entire year. Increase coverage for event specific activities, as well as marketing the town as a destination in general. A “branded Look” to be developed with the assistance of Al Pouch. See list of advertisers below. 3. Increase membership numbers. (Four new members joined in January – see Darrin’s report for details).

February:

- Winterfest Craft Show in Indian Lake Central School was a success with 22 vendors, representing 57% growth from 2015. SnoCade activity at Byron Park - Chamber provided free dogsleds rides to over 60 participants. Chamber cost = \$575. We will offer the same activity in 2017, but will collect donations to help offset the cost. Unfortunately, Indian Lake Chamber of Commerce Snowmobile ride was cancelled due to lousy snow conditions.
- The Chamber is participating as a member of the Town of Indian Lake Comprehensive Planning Group and attends all meetings.
- The Chamber continues to be a free source for online job postings for our businesses. See list of businesses participating below.
- Membership drive for 27 non-Chamber members and 18 lapsed Chamber businesses. Offered \$199/year membership special effective through March 15th. Netted six new members. 13% return on investment. See list below.

March:

- The Chamber sent two representatives (Darrin and Lenny B.) to the ROOST Adirondack Destination Marketing Summit 2016 at the Lake Placid Conference Center.
- Indian Lake Chamber of Commerce set up a booth at the Adirondack Sports Summer Expo 2016 in the Saratoga Springs City Center. 461 booth visitors on Saturday, 261 booth visitors on Sunday for a total of 722 booth visitors. This represented a huge jump (157% increase) from total 460 booth visitors at Summer Expo 2015. Many people were familiar with Indian Lake, but some didn’t know that Indian Lake was only an hour and a half from Saratoga.
- The Chamber is a participating member of the Hamilton County Bi-Centennial Celebration and has attended two planning meetings in Lake Pleasant and Blue Mountain Lake. The first celebration event will begin on April 12 at the Hamilton County buildings in Lake Pleasant. The Chamber is displaying Bi-Centennial post cards and distributing them to local businesses.
- Updated event information for Poker Paddle, Indian Lake Chamber of Commerce Golf Tournament and Fundraiser, Great Adirondack Moose Festival and SnoCade 2017 was provided

to Hamilton County Tourism Department for posting on adirondackexperience.com, iloveny.com and visitadirondacks.com.

- Posted flyers for the April 13th Town of Indian Lake Comprehensive Plan Workshop at Indian Lake Theater at various town businesses and on Chamber's website and Facebook page.
- Ordered Chamber member recognition plaques.
- Developed Mud Season Itinerary for Indian Lake visitors, posted at Chamber's Visitor Center and website. See attached. Other season specific itineraries will follow.
- Finalize design and order of member recognition plaques to be distributed in the spring. Plaques have a spot to insert each year the member has supported the chamber through membership.
- 4 – 3- 2- 1 Hiking in Indian Lake activity and patch finalized.

2016 Indian Lake Chamber of Commerce Advertising:

- Adirondack Sports: June through Fall
- Adirondack Vacation Guide: Summer/Winter Issues (published by Adirondack Daily Enterprise)
- Southern Adirondacks Guide: Summer-Winter 2016-2017
- Central Adirondack Association: Vacation Guide
- Gore Mountain
- Adirondack Explorer: July through October issues
- Radio EXIT 97.9FM: Capital District public radio station

New Chamber members for the 1st Quarter:

- The Ol' Station
- Route 30 One Stop
- Timm Associates
- The Wild Center
- Autumn Blanchard
- Blue Mountain Lake Club

Chamber members with jobs listings posted on www.indian-lake.com :

- Adirondack Museum
- Adventure Sports Rafting Company
- Barton International
- Frontier Communications
- Great Camp Sagamore
- Marty's Chili Nights
- Blue Mountain Rest/Grizzly Grill

ACTIVITIES FOR NEXT QUARTER (April-June)

- Membership drive for lapsed and non-Chamber members. Another campaign will be launched in April offering a special of \$199/year, which is 20% off our usual business membership of \$250/year. The Chamber was able to secure 12 new members for 2015 and we hope to attract 15-20 new members for 2016.
- Update Indian Lake Chamber of Commerce advertising copy.
- Promoting Indian Lake Poker Paddle at Saratoga Paddlefest (Saratoga Springs, April 30 & May 1 and Old Forge, May 20, 21, 22)

- Spring Fundraising Luncheon at the Hedges.
- Participation in ROOST activities and projects.
- Participation in the 2016 Adirondack Park Local Government Conference.
- Town of Indian Lake Comprehensive Plan Workshop at Indian Lake Theater on April 13th
- Solicit funding for Indian Lake Chamber of Commerce Golf Tournament.
- ROOST advised that Chamber's redesigned website should be online in June.
- Develop a "Millennial Package," highlighting attractions and options for tourists born between 1981 and 2000. To be displayed on Chamber's redesigned website.
- Develop additional seasonal itineraries for Indian Lake visitors: Rainy Days, Fall, Winter.
- Distribution of new chamber member plaques.

WEB STATS

Month – 2015/2016	# of Visits 2015/2016	Pages Viewed 2015/2016
January	8,449/4,033	43,407/13,014
February	5,570/4,420	32,476/16,137
March	4,110/4,011	14,876/12,088

CHAMBER ACTIVITY

Month	Email	Phone	Walk-in	DEC
January	8	77	82	2
February	5	77	95	2
March	2	38	63	0
Totals	15	192	240	4

ATTACHMENTS:

1. Indian Lake Poker Paddle Flyer
2. Mud Season Itinerary
3. Indian Lake Chamber of Commerce Minutes – January, February: (March minutes are not completed at this time.)
4. Coordinator's Report – January, February, March

Sponsored by the Indian Lake Chamber of Commerce

Indian Lake

Poker Paddle
2016



**Adirondack Challenge Weekend
Saturday, July 16**

**On beautiful Lake Abanakee
Open to all Ages and Skill Levels
Prizes for 1st, 2nd, and 3rd place!!
Pick up a card at each of 5 checkpoints on the lake**

**Anything that floats and is propelled by a paddle qualifies
Canoe, Kayak, SUP, Rowboat, Guideboat, Raft....**

**Located at Boat Launch north of the Indian Lake Town Beach on Chain Lakes Road
Check in begins at 11:30 am at the Boat Launch area
Paddle and collect cards from Noon - 4 pm
Check out by 4:00 pm at the Boat Launch area**

**5 pm Celebration and prize awards at the Town Park
(intersection of Routes 28 and 30)**

Registration: \$25 prior to event \$30 day of event

**Make checks payable to Indian Lake Chamber of Commerce
and send to PO Box 724, Indian Lake, NY 12842
For more information: (518) 648-5112 or (800) 328-LAKE (5253)
email: indianlakechamber@frontiernet.net
www.indian-lake.com**



Indian Lake Chamber of Commerce

Representing Blue Mountain Lake, Indian Lake and Sabael

P.O. Box 724 Indian Lake, New York 12842

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Mud Season Itinerary

Go White Water Rafting! Indian Lake is widely acknowledged as the "Whitewater Capital" of New York State for good reason: Abundant Class IV and V whitewater rapids. Snowmelt, spring rain and regular releases from the Lake Abanakee dam ensure plenty of water for your whitewater adventure! Our local outfitters offer exciting whitewater tours while maintaining the highest safety standards. Whitewater Opening Day is April 2nd.

Go hiking! After the mud has dried up, go hiking! Most of our hiking trails cover intermediate terrain. But we do offer significant mountain climbs up Blue Mountain and Snowy Mountain. Hiking before the trees foliate can give you some fantastic sights! Stop at the Indian Lake Chamber of Commerce Visitor's Center to get our popular hiking map, packed full of trail descriptions and local businesses ready to serve you.

Go fishing! Trout season begins April 1st. Spring is the best time to hit trout after the ice has melted and our waters are cool. New York State fishing licenses can be purchased at the Indian Lake Chamber of Commerce and Indian Lake Town Hall. Bait can be purchased locally at Pine's Country Store, Stewarts Shops or the Lake Store.

Go for a bike ride! Once the winter's road salt and sand have been washed away by the spring rains, you can ride your bicycle for miles on the wide shoulders of Routes 28 & 30. You will see our mountains, lakes and town in a way that you don't get to see when you're cruising in your car at 55 MPH.

Go Shopping! Pine's Country Store and the Lake Store offer plenty of Adirondack fare. Don't forget our Town Wide Yard Sale on Memorial Day weekend. Maps will be available at the Indian Lake Chamber of Commerce's Visitor Center and Indian Lake Town Hall.

Hit the Golf Course! The Cedar River Golf Club opens in mid-May and offers a picturesque 9 holes of scenic golfing around the meandering Cedar River. At one time, the golf course was owned by Dewey Brown, a true pioneer as one of the first black players on the PGA tour.

Grab history! Our first-class historical attractions open for the season in mid-May. The Adirondack Museum in Blue Mountain Lake, Great Camp Sagamore in Raquette Lake and The Wild Center in Tupper Lake are tremendously rich in Adirondack history, each in their unique way.

Go camping! Our local New York State Department of Conservation campsites at Indian Lake Islands, Lewey Lake and Lake Durant open for the season May 20th. Primitive camping can be done any time on New York State's Forest Preserve Land.

For more information on Indian Lake, including accommodations and events, go to:
www.indian-lake.com

Indian Lake Chamber of Commerce
Minutes - Board of Directors Meeting
January 19, 2016

Attending: Christine Pouch, Bill Murphy, Lenny Baglieri, Brenda Valentine, Bob Armstrong
Lenny Carbonaro

Call to Order and adoption of agenda:

The meeting was called to order at 5:40 P.M. by C.P.

Approval of Agenda

Motion to approve agenda C.P., 2nd B.V., vote - unanimous to accept

Approval of November 17, 2015 Minutes:

Motion B.V., 2nd L.B., vote - unanimous to accept

Financial Reports, sent by C.P./B.A.

Approval of Financial Reports for 2015 YTD and new format, Motion L.B., 2nd B.V., vote unanimous to accept.

President's Report - Christine Pouch

C.P. welcomed new board members Bob A. and Lenny C.

A thank you note to Sherry for her service to the Chamber was signed by board members. C.P. will arrange a gift certificate for Sherry to the IL Restaurant.

ILCofC budget projection for 2016 was discussed and approved as amended.

Remote Access License for Chamber computers was discussed and approved. . The new software will allow board members to access the Chamber files remotely. The software name is VNC and costs \$30 per year.

The contract with the Town of Indian Lake was reviewed. Partnering with the town will benefit both the town and the Chamber.

Written evaluations for Darrin's performance were submitted by board members.

A brief overview of the Millennial survey conducted by the Wild Center was presented.

Chamber Coordinator Report - Darrin Harr

Complete report sent to Chamber board

Community Supported Activities - Update on Snocade. Darrin is the Chamber's representative to the Snocade committee.

Membership Committee: Christine, Chair

12 new members in 2015. This represents the greatest single increase in Chamber history.

Adirondack Teleworks - Bill Murphy

\$20,000 was returned to the Hamilton County IDA. These funds were left over after the Phase III program. All reimbursement paperwork has been submitted to the Empire State Development office. As soon as the reimbursement is received the balance of the IDA loan will be paid.

Adirondack Moose Festival: Brenda V., Chair

The reimbursement check from ROOST has been received and the 2015 accounting has been completed. The festival was a great success and netted a gain of \$2,228.00

Winterfest/Snocade: Christine, Chair

Vendor forms for the Craft Fair have been mailed. More to follow.

Poker Paddle Fest:

Lenny C. will chair this event. The event will be held during the Governor's Adirondack Challenge weekend.

Golf Outing:

Bill will chair this event along with Bob A.

Cycle Adirondack:

Lenny B. has agreed to Chair this event.

Savour the Taste of Indian Lake:

Lenny B. will chair this program. Plaques are already available.

Let There Be Lights:

Brenda will chair this event.

Advertising Committee:

Christine will Chair this committee. A comprehensive plan will be developed to maximize the effect of all advertising. Lenny B and Bill will assist.

New Projects:

Rubber Duck Race - Christine to investigate with DEC. The plan is to sell numbered Rubber Ducks and place them in a waterway for a short ride down the river. The first duck across the finish line will win a prize.

Hiking Contest:

Lenny C. will chair this committee. The plan is to develop a hiking contest where participants will hike a variety of local trails and mountains with the aim of qualifying for an Indian Lake Region Hiking Patch.

New business -

Brenda has located information on having a seminar on board development. The seminar would be open to all boards in Hamilton County. The cost of the seminar facilitators would be covered by a grant. More to follow.

Next meeting - February 16, 2016.

Adjourned 6:50

Indian Lake Chamber of Commerce
Minutes - Board of Directors Meeting
February 23, 2016

Attending: Christine Pouch, Bill Murphy, Lenny Baglieri, Brenda Valentine, Bob Armstrong
Lenny Carbonaro

Call to Order and adoption of agenda:

The meeting was called to order at 5:01 P.M. by C.P.

Approval of Agenda

Motion to approve agenda B.A., 2nd L.B., vote - unanimous to accept

Approval of January 19, 2016 Minutes:

Motion B.V., 2nd B.A., vote - unanimous to accept

Financial Reports, sent by C.P./B.A.

Approval of Financial Reports for 2015 YTD and 2016 Budget, Motion B.M., 2nd B.V., vote unanimous to accept.

President's Report - Christine Pouch

Remote PC access is up and running. Bob is able to access computer at the chamber office from Blue Mountain.

C.P. was asked to join the Hamilton County Bicentennial Committee. First event is April 12 with a county-wide bell ringing at 11 AM. Additional events are - County Fair on August 13 at the Pavilion in Speculator. Hours are 10-4 PM., Hamilton County History Day on October 20th at the Adirondack Museum.

C.P. provided a summary of the ROOST millennial presentation

L.B. suggested Darrin provide a new computer service to Chamber members.

Chamber Coordinator Report - Darrin Harr

Complete report sent to Chamber board

Darrin and Sylvia are working on a four season itinerary highlighting seasonal activities.

Darrin will attend the ROOST event on March 3.

Darrin will man an Indian Lake exhibit at the Summer Sports Expo in Saratoga on March 12 & 13.

Sylvia will be covering the office on the days that Darrin is away.

Community Supported Activities -

Snocade- 60 individuals participated in the Sled Dog rides. Cost to Chamber was \$575. Rides were offered free of charge. A donation can for next year was suggested. Run by Dogs will be booked for next year's Snocade and they are already scheduled for this year's Moose Festival

Membership Committee: Christine, Chair

12 new members in 2015. New and/or lapsed renewals are The Ol' Station, Route 30 One Stop, Timm Associates and The Wild Center.

Membership recognition project - examples of two plaque options were discussed. The board voted to order the multi-year plaque.

Adirondack Teleworks - Bill Murphy

All reimbursement paperwork has been submitted to the Empire State Development office. As soon as the reimbursement is received the balance of the IDA loan will be paid.

Adirondack Moose Festival: Brenda V., Chair

New pricing structure for vendor rental spaces is being discussed. Goal is to encourage two day stays. Vendor mailings will go out in March/April. Run by Dogs is reserved for Sunday to do lecture, demo and free rides. C.P. is working with DEC Forest Ranger Jay Scott to do a wood carving demo.

Winterfest/Snocade: Christine, Chair

22 vendors exhibited at the Craft Show. Many of the new vendors want to attend the Moose Festival.

Poker Paddle Fest:

Lenny C. and Brenda V. will co-chair this event. The event will be held during the Governor's Adirondack Challenge weekend July 16.

Golf Outing:

Bill will chair this event along with Bob A. Date is July 30th.

Cycle Adirondack:

Lenny B. has agreed to Chair this event. Dates are August 20-27. Dates in Indian Lake TBD.

Savour the Taste of Indian Lake:

Lenny B. will chair this program. Plaques are already available.

Let There Be Lights:

Brenda will chair this event.

Advertising Committee:

Christine will Chair this committee. A comprehensive plan will be developed to maximize the effect of all advertising. Lenny B and Bill will assist.

New Projects:**Rubber Duck Race -**

Discussed selling Ducks all summer and holding the event on Labor Day weekend. More to follow.

Hiking Challenge:

Lenny C. will chair this committee. Lenny has developed a hiking self-challenge with a 4-3-2-1 variety of hiking difficulty where participants will hike a variety of local trails and mountains with the aim of qualifying for an Indian Lake Region Hiking Patch. Document was provided to help explain this new event.

New business -

Brenda and the ILCDC have arranged a "Show Me The Money" a seminar on board development. The seminar will be open to all boards in Hamilton County. The cost of the seminar facilitators would be covered by a grant. The date is June 14th. More to follow.

Next meeting - March 15, 2016.

Adjourned 6:00



Indian Lake Chamber of Commerce

Representing Blue Mountain Lake, Indian Lake and Sabael

P.O. Box 724 Indian Lake, New York 12842

Phone and Fax (518) 648-5112 website: indian-lake.com

Email indianlakechamber@frontiernet.net

Indian Lake Chamber of Commerce, Coordinator's Report for January 31, 2016

Submitted by Darrin Harr

2016 Membership Report:

4 renewal notices sent

0 memberships renewed

New Members for January 2016

The Ol' Station

Route 30 One Stop

Timm Associates

The Wild Center

Activity Log 2016:

2016	Email	Phone	Walk-in	DEC
January	8	77	82	2
Total	8	77	82	2

2015	Email	Phone	Walk-in	DEC
January	0	7	14	2
Total	0	7	14	2

Website/Social Media 2016:

Indian Lake, NY Chamber Facebook: Increased from 1504 to 1547 followers.

Great Adirondack Moose Festival: Increased from 2283 to 2304 followers.

Referrals:

January 7 – John Hurley (Stormville, NY) emailed, asking for a place to stay in the winter now that Lone Birch is closed for the winter. I suggested Adirondack Trail Motel.

January 25 – Call from 203-733-0625 wireless. Looking for a place to stay on Indian Lake next week for ice fishing. Recommended Camp Driftwood. As alternates, recommended Prospect Point on Blue Mountain Lake, Binders Cabins near Lake Adirondack and Adirondack Lake Cabin on Lake Adirondack. Also, recommended Adirondack Trail Motel as “in town” alternative.

January 29 – Referred Greg Maklae to Adirondack Lakes Center for the Arts in order to sell Adirondack summer photography.

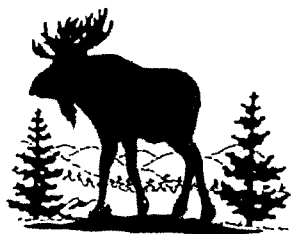
Others:

December-January: Working with SnoCade Committee to place SnoCade events and SnoCade schedule on Chamber’s website.

January – Securing vendors for the Chamber’s Winterfest Craft Show. So far we have secured 18 vendor spaces and have fielding inquiries from several other interested vendors. Targeting a total of 25 vendors for Winterfest Craft Show in the Indian Lake Central School Gym for Saturday, February 13 and Sunday, February 14.

January 5 - Attended ROOST Meeting at Lake Placid Conference Center with Lenny Baglieri to discuss Wild Center’s survey findings on how to market Millennial travelers (born 1981 to 2000). Lenny and I are developing a campaign to target Millennials to Indian Lake based on the findings.

January 15 – Placed Adirondack Lakes Center for the Arts job opening for Executive Director on Chamber’ website and Facebook page.



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Indian Lake Chamber of Commerce, Coordinator's Report for February 29, 2016

Submitted by Darrin Harr

2016 Membership Report:

13 renewal notices sent

10 memberships renewed

1 past due:

January 2016 renewals

East Bay Cottage – First letter sent 2/29/16

New Members for February 2016

Autumn Blanchard – Individual Member

Activity Log 2016:

2016	Email	Phone	Walk-in	DEC
January	8	77	82	2
February	5	77	95	2
Total	13	154	177	4

2015	Email	Phone	Walkins	DEC
January	0	7	14	2
February	20	47	68	0
Total	20	54	82	2

Website/Social Media 2016:

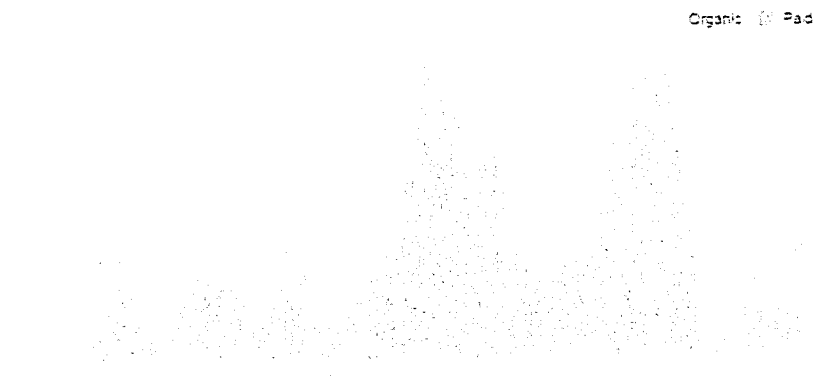
Indian Lake, NY Chamber Facebook: Increased from 1547 to 1578 followers.

Great Adirondack Moose Festival: Increased from 2304 to 2309 followers.

Indian Lake Chamber Facebook Post Reach, February:

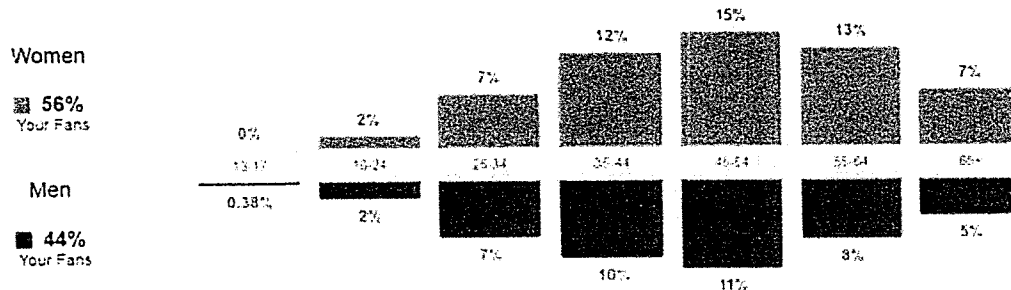
Post Reach

The number of people your post was served to.



Indian Lake Chamber Facebook People, February:

The people who like your Page



SnoCade 2016:

Posted numerous updates on Chamber's website and Facebook concerning SnoCade outdoor events. SnoCade Committee Chairperson Sally Stanton personally thanked the Chamber for our work during SnoCade week.

SnoCade 2016 Schedule downloaded 562 times from Chamber's Website.
Winterfest Schedule downloaded 136 times from Chamber's Website.

Referrals:

February 2 – Barbara Peduzzi (518-392-4587) called, looking for hotels that are open in the winter. Recommended Adirondack Trail Motel and Blue Mountain Rest.

February 12 – Jim Litherland (908-572-2697) called, looking for a cabin or hotel room big enough to accommodate him and 3 kids. Looking to ski at Gore Mountain Presidents' Weekend. Sent request to Chamber's accommodations list. Blue Mountain Rest replied they were full. James Valastro did call Jim Litherland to leave a message about availability of Adirondack Birch Cottage.

February 26 - William Hart from Mechanicsburg, PA (717-766-0368) called. William and his wife motorcyclists staying at Adirondack Trail Motel for a week in June. Mailed them brochures on area attractions.

Others:

February 8 – Donated Chili Nights Gift Certificate and Indian Lake Theater pack to the Indian Lake Central School Travel Club for WinterFest Tricky Tray.

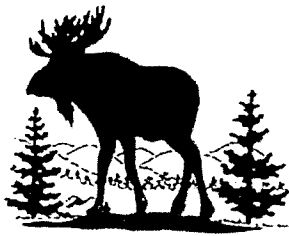
February 10 – Attended Comprehensive Plan Meeting at Byron Park.

February 16 – Posted Frontier Communications Job Fair notice on Chamber's website and Facebook. Frontier is hiring 20 full-time Work-at-Home Residential Sales and Service Consultant Positions.

February 22 – Wrote thank you letter to Indian Lake Central School District Superintendent Mark Brand for letting the Chamber use the School Gymnasium for the Chamber's WinterFest Craft Fair and cited expansion of the Craft Fair as reason to request the Gym for 2017 WinterFest Craft Fair.

February 23 – Posted job listing for housekeepers and head cook for Great Camp Sagamore on Chamber's website and Facebook page.

February 26 – Membership drive for 27 non-Chamber businesses and 18 lapsed Chamber business. Offered \$199/year membership special effective through March 15th.



Indian Lake Chamber of Commerce

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Email indianlakechamber@frontiernet.net

Indian Lake Chamber of Commerce, Coordinator's Report for March 31, 2016

Submitted by Darrin Harr

2016 Membership Report:

24 renewal notices sent

20 memberships renewed

New Members for March 2016

Blue Mountain Lake Club – Non-for-profit member

Activity Log 2016:

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January	8	77	82	2
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Total	15	192	240	4

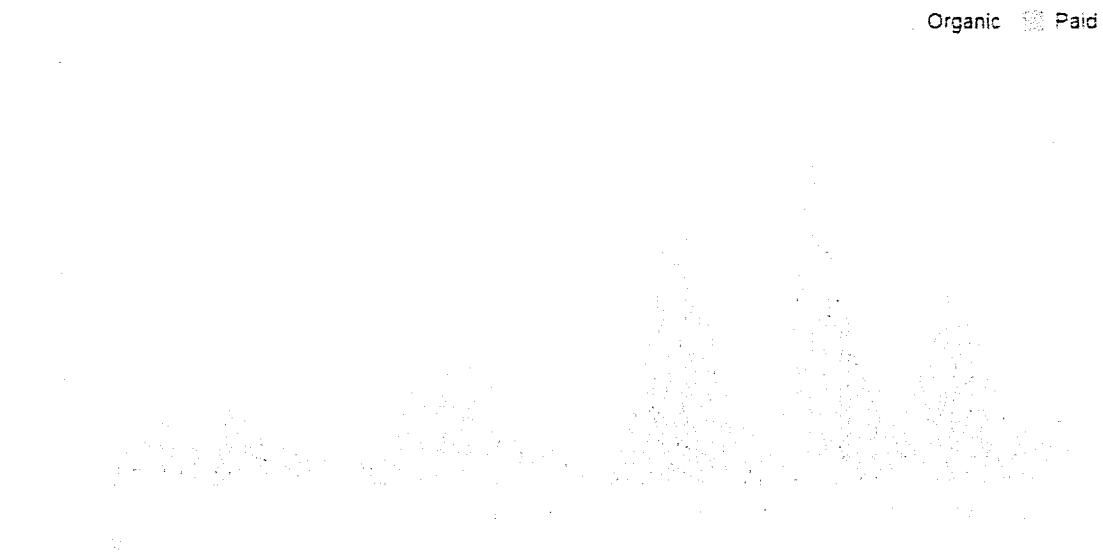
2015	Email	Phone	Walkins	DEC
January	0	7	14	2
February	20	47	68	0
March	9	31	93	0
Total	29	85	175	2

Website/Social Media 2016:

Indian Lake, NY Chamber Facebook: Increased from 1578 to 1609 followers.

Great Adirondack Moose Festival: Increased from 2309 to 2321 followers.

Indian Lake Chamber Facebook Post Reach, March:



Indian Lake Chamber Facebook People, 2016:

Post Reach

The number of people your post was served to.



Referrals:

March 8 – Email from John Vella, Rochester NY. Looking for Cabin Rental 4 nights under \$300 family of 4, mid-late August. Referred his email to Chamber accommodations email list.

March 19 – Referred visitor to Adirondack Trail Motel. Gave phone number. Will be here this summer for Abanakee Studio Summer Workshops.

March 19 – Referred caller to Pine's Country Store for fishing bait.

Others:

March 1 – Received thank you letter from ILCS Travel Club for the Chamber's donation. Over \$2700 was raised at Tricky Tray.

March 3 – Attended ROOST Adirondack Destination Marketing Summit 2016 at the Lake Placid Conference Center with Board Member Lenny Baglieri. Attended following breakout sessions: Advanced Content Marketing and Understanding Analytics with Jasen Lawrence, Who Are They? with Dr. Bill Siegel, Paying to be Social with Stanzi McGlynn, and Media Relations 101 with Kim Rielly. Excellent value for \$20 registration fee.

March 5-6: Indian Lake Chamber of Commerce set up booth at the Adirondack Sports Summer Expo 2016 in the Saratoga Springs City Center. 461 booth visitors on Saturday, 261 booth visitors on Sunday for a total of 722 booth visitors. This represented a huge jump from total 460 booth visitors at Summer Expo 2015.

*Our most popular handouts were the Town of Indian Lake Guide, Indian Lake Chamber Hiking Map, Scenic Byways Road Map, Great Walks and Day Hikes, Adirondack Fishing and Adirondack Waterways, Hamilton County Firetower Challenge, Hamilton County Waterfall Challenge, OK Slip Falls Stickers.

*Promoted Black Fly Challenge with banner and flyers provided by BFC. I definitely recommend returning with a booth to Summer Expo 2017. Many people were familiar with Indian Lake, but some didn't know that Indian Lake was only an hour and a half from Saratoga.

March 17 – Attended Hamilton County Bi-Centennial Celebration planning meeting in Lake Pleasant. Will be displaying post cards at the Chamber and distributing them to local businesses.

March 21 – SnoCade Wrap up meeting at Byron Park.

March 24 – Submitted Poker Paddle, Indian Lake Chamber of Commerce Golf Tournament and Fundraiser, Great Adirondack Moose Festival and SnoCade 2017 to Hamilton County Tourism Department for posting on adirondackexperience.com, iloveny.com and visitadirondacks.com.

March 31 – Have job listings on Chamber's website from the following members: Adirondack Museum, Adventure Sports Rafting Company, Barton International, Frontier Communications, Great Camp Sagamore and the Grizzly Grill.

Indian Lake Central School

6345 NYS Rte 30
Indian Lake, New York 12842
(518) 648-5024
Fax (518) 648-6346

BOARD OF EDUCATION

David Harrington, President
Michelle Hutchins, Vice President
Jon Voorhees
Robert Lewin
Philip Monthony

DISTRICT CLERK

Dianna Wilder



SUPERINTENDENT

Mark T. Brand

K-12 PRINCIPAL

David Snide

GUIDANCE COUNSELOR/CSE

PreK-12 Genine Longacker
CSE Chair Jeanne Kozloski

BUSINESS MANAGER

Louann Tetrault

March 16, 2016

Mr. Kevin King
Town of Indian Lake
Department of Sewer and Water
PO Box 730
Indian Lake, NY 12842

Dear Kevin:

On behalf of the Board of Education and school community, we sincerely appreciate your quick response to our water emergency on Saturday, March 5th. When I receive a telephone call at 4:30 in the morning it is never good news. Your department's prompt assistance in isolating and repairing the water pipe break in the basement allowed us to recover from the flooding we experienced and open school Monday morning.

Thanks again for all your help and your service to our community.

Very Truly Yours,



Mark T. Brand
Superintendent

Cc: Board of Education
Indian Lake Town Board

ADIRONDACK LAKES CENTER FOR THE ARTS

P.O. Box 205 Blue Mountain Lake NY 12812

ph. 518.352.7715 fax. 518. 352.7333

www.adirondackarts.org

art, music, theatre, dance, sculpture, exhibits, crafts, writing, painting, classes- the arts center... community.

March 25, 2016

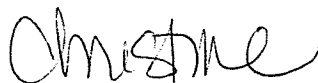
Town of Indian Lake
Supervisor Brian Wells
PO Box 730
Indian Lake, NY 12842

Dear Supervisor Wells and Town Councilpersons:

Thank you for your gift of \$6,000 to the Adirondack Lakes Center for the Arts to support Arts and Education programs 2016. Gifts to the Arts Center directly support The Arts Center's programming, workshops, events and artists throughout the year and are crucial to our success.

Your donation helps support arts programming in a 2,000 square mile region of the Adirondack Park. The change and growth the Arts Center has seen in the last year would not have been possible without the generous support of friends like you. Thank you for your continued support of arts in our region.

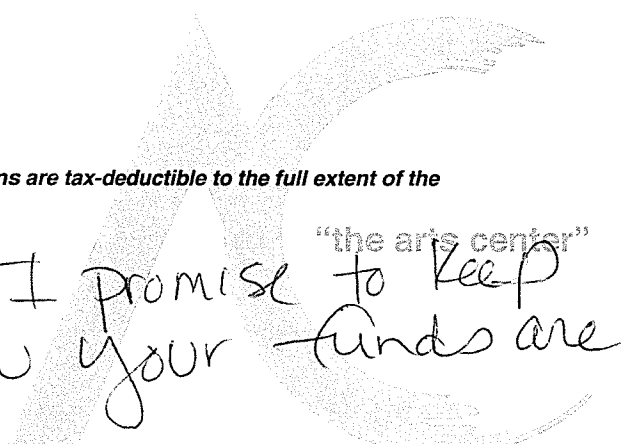
Sincerely,



Christine Pouch
Executive Director

The Arts Center is a 501(c)(3) not-for-profit organization. All donations are tax-deductible to the full extent of the law. No goods or services were exchanged for this contribution.

Thank you very much. I promise to keep you updated re: how your funds are being used!!



Resolution # 6 of 2016

**Resolution Authorizing Expenditure from
Highway Capital Reserve Fund – Equipment**

Resolution offered by: Supervisor Wells

Seconded by: Councilman Rathbun

WHEREAS, at a meeting held by the Town Board (the “Town Board”) of the Town of Indian Lake, New York (the “Town”) on September 9, 2014, the Town Board adopted a resolution authorizing the establishment of a Capital Reserve Fund pursuant to Section 6-c of the General Municipal Law, known as the Highway Capital Reserve Fund – Equipment (the “Reserve Fund”), in the maximum amount of \$139,867.00 for the purchase of furnishings, equipment, machinery or apparatus to aid in the operations of the Town’s Highway Department; and

WHEREAS, by certificate dated December 31, 2014, the New York State Comptroller (the “Comptroller”) consented to the establishment and funding of the Reserve Fund in the maximum amount of \$139,867.00; and

WHEREAS, the current balance of the Reserve Fund, including interest earnings, is [\$139,895.46]; and

WHEREAS, the Town Superintendent of Highways has ordered the expenditure of [\$139,895.46] from the Reserve Fund to purchase a John Deere 544K Wheel Loader (the “Equipment”) and pay related costs; and

WHEREAS, the purchase of the Equipment is for a purpose for which the Reserve Fund was established; and

WHEREAS, the Town Board now desires to authorize the expenditure of [\$139,895.46] from the Reserve Fund to finance the purchase of the Equipment and pay related costs.

NOW, THEREFORE, be it resolved by the Town Board of the Town of Indian Lake, New York as follows:

RESOLVED, that the purchase of the Equipment is a “Type II Action” under the New York State Environmental Quality Review Act and the regulations promulgated thereunder (“SEQRA”), and no further action is required under SEQRA; and

RESOLVED, that the Town Board hereby authorizes the expenditure of [\$139,895.46] from the Reserve Fund to finance the purchase of the Equipment and related costs; and

RESOLVED, that the Town Board hereby authorizes and directs the Town Supervisor to apply for the approval of the Comptroller to expend [\$139,895.46] from the Reserve Fund for the purchase of the Equipment and related costs, pursuant to Section 6-c (13) of the General Municipal Law; and

RESOLVED, that this resolution is adopted subject to permissive referendum and shall take effect thirty (30) days after its adoption or, if a petition is filed pursuant to Article 7 of the Town Law, upon the affirmative vote of a majority of the qualified electors of the Town voting on the referendum.

The adoption of the foregoing resolution was duly put to a vote, which resulted as follows:

ROLL CALL:

Supervisor Wells
Councilman Mitchell
Councilman Stanton
Councilman Clawson
Councilman Rathbun

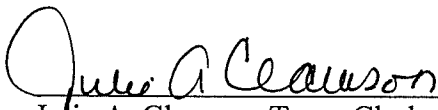
VOTE:

Aye
Aye
Aye
Aye
Aye

The resolution was thereupon declared duly adopted.

I, Julie A. Clawson, Town Clerk of the Town of Indian Lake, New York, do hereby certify that I have compared the foregoing copy with the original resolution adopted on April 11, 2016, and it is a true and correct copy thereof.

In testimony thereof, I have hereunto set my hand and affixed the Seal of the Town of Indian Lake, New York on this 12 day of April 2016.



Julie A. Clawson, Town Clerk

[SEAL]